



TWO SPECIAL REASONS TO RESERVE YOUR
1988 U.S. OLYMPIC COINS EARLY...

You'll not only assure yourself of a Pre-Issue Discount...

**YOU'LL ALSO GIVE OUR ATHLETES
THE SUPPORT THEY NEED!**

When you buy gold and silver 1988 United States Olympic Coins, you'll rate a special "10" for your support of America's young Olympians.

By Act of Congress, each coin you purchase provides much-needed support for our Olympic teams. (\$7 per silver coin, \$35 per gold coin.)



In 1983 and 1984, funds from the sale of U.S. Olympic Coins helped support America's teams—the teams that won more medals than any nation has ever won at a single Olympics!

Now, your support is urgently needed so that our athletes can continue America's winning Olympic tradition. With these gleaming keepsakes—actual legal-tender American coins in silver and gold—you'll help preserve that tradition



*Gina Hemphill,
granddaughter of
Jesse Owens,
carrying the torch
at Opening
Ceremonies of the
1984 Summer
Games.*

and keep the memory of the 1988
Olympics for yourself and your family.

Order your 1988 United States
Olympic Coins today.

(Detach envelope here, moisten and seal.)

1988 U.S. OLYMPIC COINS PRE-ISSUE RESERVATION

AS A COURTESY, HERE IS AN EXTRA
RESERVATION FORM, WHICH YOU MAY FEEL
FREE TO PASS ALONG TO A FRIEND WHO
WISHES TO SUPPORT OUR
OLYMPIC ATHLETES BY PURCHASING
1988 U.S. OLYMPIC COINS.

**YES, PLEASE ACCEPT MY ORDER
FOR THE 1988 U.S. OLYMPIC COINS
INDICATED. If my completed order is
postmarked by May 15, 1988, I am
entitled to the Pre-Issue Purchase Price
shown. I understand that the Mint does
not guarantee early fulfillment of my
order and that delivery may require up to
10 months. I HAVE READ THE
IMPORTANT INFORMATION ON THE
REVERSE SIDE.**

Option No.	Quantity	Item	Regular Price	Pre-Issue Price	Subtotal
K01		1988 Proof Silver Dollar	\$ 29.00	\$ 23.00	
K02		1988 Proof Gold Five Dollar	\$235.00	\$205.00	
K03		1988 Two-Coin Proof Set	\$260.00	\$225.00	
K04		1988 Uncir. Silver Dollar	\$ 27.00	\$ 22.00	
K05		1988 Uncir. Gold Five Dollar	\$225.00	\$200.00	
K06		1988 Two-Coin Uncirculated Set	\$250.00	\$220.00	
Total Order Price					

Signature _____ Date _____

Date _____

KS8K101

DO NOT SEND CASH. Please make check or money order payable to United States Mint.
METHOD OF PAYMENT: Check Money Order VISA MasterCard

Credit Card Account No. Credit Card orders will be billed and checks deposited upon receipt by the Mint.

Expiration Date: Month Year

easE print

Name _____

Street Address

City/State/Zip

()
Daytime Telephone No.

This space for Mint use only

READ BACK OF ORDER FORM FOR IMPORTANT ORDERING AND DELIVERY DETAILS

All sales are final and not subject to refund. The U.S. Mint reserves the right to limit quantities shipped. And may discontinue accepting orders at any time. Coins may be delivered in multiple shipments.

immediately upon receipt by the Mint. Orders will be acknowledged by the U.S. Mint.

PLEASE NOTE: Although orders may not be filled until later this year, credit card orders will be billed and checks deposited immediately upon receipt by the Mint. Orders will be acknowledged by the U.S. Mint.

time of the Olympic Games in September first 750,000 proof silver coins ordered will be shipped by the who order promptly the first 200,000 proof gold coins and the until the end of the year. However, as a priority service to those pre-issue orders for uncirculated coins are scheduled to be shipped shippable by the time of the Olympic Games in September 1988. Proof coins, which take longer to produce, may not be shipped until the end of the year. Pre-issue orders for uncirculated coins about your order, please contact our Customer Service Center at (301) 436-7400 Monday through Friday 9:00 a.m. to 5:00 p.m., Eastern Standard Time. Or, address your inquiry to: Customer Service Center, The United States Mint, 1000 Aerospace Drive, Lanham, MD 20706. Please do not call or write to other U.S. Mint offices—they are not equipped to answer your questions as promptly as the Customer Service Center. When you write or call, please give your full name, account number and method of payment. Thank you.

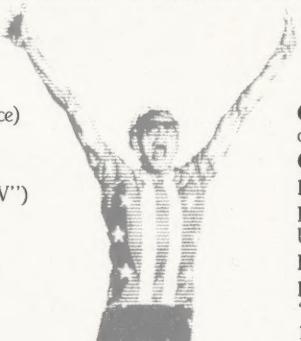
VERY IMPORTANT—PLEASE READ



1988 UNITED STATES OLYMPIC COINS OFFICIAL SPECIFICATIONS:

\$5 GOLD

Gross Weight: 8.359 grams (Gold content: .24 troy ounce)
Composition: 90 percent gold, 10 percent alloy
Diameter: 0.850 inches
Mint and Mint Mark: West Point Bullion Depository ("W")
Maximum Mintage: 1,000,000 allowable by law
Design: To be determined. (Required by law to be "emblematic of the participation of American athletes in the 1988 Olympic Games.")



\$1 SILVER

Gross Weight: 26.73 grams (Silver content: .76 troy ounce)
Composition: 90 percent silver, 10 percent copper
Diameter: 1.500 inches
Mint and Mint Mark: Proof: San Francisco ("S"); Uncirculated: Denver ("D")
Maximum Mintage: 10,000,000 allowable by law
Design: To be determined. (Required by law to be "emblematic of the participation of American athletes in the 1988 Olympic Games.")

U.S. Olympic Coins will be available in uncirculated and specially minted proof-quality versions. At this time, coins may be purchased only individually or in two-coin sets. Each coin is encapsulated in clear plastic to protect its beauty and value. Each coin is accompanied by a Certificate of Authenticity from the Director of the U.S. Mint and packaged in an elegant presentation case for ease of storage and display.



1988 UNITED STATES OLYMPIC COINS OFFICIAL SPECIFICATIONS:

\$5 GOLD

Gross Weight: 8.359 grams (Gold content: .24 troy ounce)

Composition: 90 percent gold, 10 percent alloy

Diameter: 0.850 inches

Mint and Mint Mark: West Point Bullion Depository ("W")

Maximum Mintage: 1,000,000 allowable by law

Design: To be determined. (Required by law to be "emblematic of the participation of American athletes in the 1988 Olympic Games.")



\$1 SILVER

Gross Weight: 26.73 grams (Silver content: .76 troy ounce)

Composition: 90 percent silver, 10 percent copper

Diameter: 1.500 inches

Mint and Mint Mark: Proof: San Francisco ("S"); Uncirculated: Denver ("D")

Maximum Mintage: 10,000,000 allowable by law

Design: To be determined. (Required by law to be "emblematic of the participation of American athletes in the 1988 Olympic Games.")

U.S. Olympic Coins will be available in uncirculated and specially minted proof-quality versions. At this time, coins may be purchased only individually or in two-coin sets. Each coin is encapsulated in clear plastic to protect its beauty and value. Each coin is accompanied by a Certificate of Authenticity from the Director of the U.S. Mint and packaged in an elegant presentation case for ease of storage and display.



ADVANCE NOTIFICATION

There's a reason why you don't see pictures of 1988 U.S. Olympic Coins here. At this writing, the designs have not yet been selected. However, the coin specifications mandated by Congress are shown on the reverse side. In fact, because of the painstaking care involved in the minting process, the coins themselves will not be available until later this year.

However, America's Olympic

athletes need our support now. Congress has authorized the Mint to offer these coins at a special Pre-Issue Discount, which will be available through May 15, 1988.

Because demand for recent U.S. commemorative coins has proved so great, we encourage you to take advantage of this special opportunity to order now and avoid any disappointment.





DONNA POPE
DIRECTOR
UNITED STATES MINT

Because you are a valued customer of the U.S. Mint, I'd like to offer you one of the first and earliest opportunities to reserve the only official gold and silver U.S. coins to be minted for the 1988 Olympics.

I'm also pleased to offer you a Pre-Issue Discount of up to 20%, if you reserve your coins by May 15, 1988.

Dear Mint Customer:

As I compose this letter, I can tell you that consultations will soon be held with the Commission of Fine Arts and the United States Olympic Committee, before Secretary of the Treasury James A. Baker, III selects the winning design for the \$5 gold and \$1 silver 1988 U.S. Olympic Coins.

By the time you receive this letter, the designs will have been chosen and most likely made public.

However, even though the public may have had the chance to see and admire how the coins will look, no one has been given the opportunity to order them. Until now.

I wanted you to be one of the very first to have that special opportunity. For several very important reasons ...

First, based on our experience with recent commemorative coin issues, we expect demand among collectors to be quite high for these gold and silver coins.

And second, because Congress has authorized the minting of these limited-edition coins to help provide support for our Olympic athletes, demand for 1988 U.S. Olympic Coins among the general public is also expected to be high. The United States Olympic Committee will also be including a coin offer in their mailing very soon.

That's why I urge you to return your personalized Reservation Form as soon as possible. It is the only way I can assure you that your order will be among those processed early and shipped by the U.S. Mint.

In addition, if you place your reservation now, you will qualify for a special Pre-Issue Discount of up to 20%.

And since a portion of the purchase price of each coin will promptly go to the United States Olympic Committee (\$35 per gold coin, \$7 per silver coin) — by ordering now you'll also be giving America's Olympic athletes the support they need at upcoming Olympic Games.

As you may know, the U.S. Olympic Team receives no direct subsidies from the U.S. Government — the team is dependent entirely on contributions from individuals and groups in the private sector. This isn't the case for the teams of many other nations. Your purchase of U.S. Olympic Coins is a way to demonstrate your very real support for our team and their winning traditions.

At this time, 1988 U.S. Olympic Coins are offered singly or in two-coin sets. Each coin will be encapsulated in clear plastic to protect its value, and packaged in an elegant presentation case. We may offer Prestige Sets and Four-Coin Sets at a later date, and make the wooden four-coin box separately available at a special price.

Of course, both the \$5 gold and \$1 silver coins are available in uncirculated and proof quality. All uncirculated coins ordered during the Pre-Issue period will be shipped by the time of the Olympic Games in September 1988.

However, as you know, the minting process for proof coins is more time-consuming. Each proof-quality coin must be highly polished to a brilliant mirror-like finish. Each must be specially struck — multiple times — to

(over please)

produce the sharpest, clearest details of engraving.

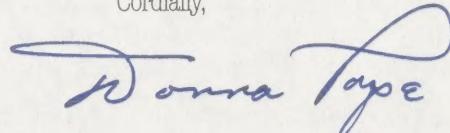
Because of the extra meticulous care and effort that go into producing proof coins, it will naturally take longer to mint enough proof coins to fill all orders and have them available for sale during the Summer Olympic Games.

Nevertheless, I want you to know that we plan to strike and deliver a limited number of proof silver and proof gold coins on an accelerated schedule. As part of our commitment to make 1988 U.S. Olympic Coins available as early as possible to those who want them most, the first 200,000 proof gold coins and the first 750,000 proof silver coins ordered during the Pre-Issue period will be shipped by the time of the September 1988 Games.

PLEASE NOTE: U.S. Olympic Coins will be available at selected retail outlets before the start of the Summer Games, at full retail price. I am sure you clearly understand the importance of having the coins available for retail sales during the Summer Olympics.

Don't wait. Take advantage of a significant Pre-Issue Discount...be among the first to order these inspiring official commemoratives...and give our Olympic athletes the support they need and richly deserve.

Cordially,



Donna Pope
Director
United States Mint

P.S. Perhaps the importance of purchasing these coins is best expressed by one of America's own Olympic champions:

"...take special pride in the athletes that win Gold Medals in the 1988 Olympics...the medal just doesn't belong to the athlete... but to the many people... that were able to provide adequate funding for their training."

—Peter Vidmar, 1984 Olympic Gold Medalist, speaking before the U.S. House of Representatives Subcommittee on Consumer Affairs and Coinage hearing on the 1988 Olympic Coin Act.

If you should have any questions about your order, please contact our Customer Service Center at (301) 436-7400 (Monday through Friday, 9:00 a.m. to 5:00 p.m., Eastern Standard Time). Or, address your inquiry to: Customer Service Center, The United States Mint, 10001 Aerospace Drive, Lanham, MD 20706. Please do not call or write to other U.S. Mint offices—they are not equipped to answer your questions as promptly as the Customer Service Center. When you write or call, please give your full name, account number and method of payment. Thank you.